

Example KPIs for a Farm

PQCDSM	Production KPIs	Data Points					
Productivity	Land Use	Total size of farm (ha)	Total ha of land suitable for citrus	Land under orchard (ha)	Land under other crops (ha)	Fallow land suitable for citrus (ha)	% of fallow land suitable for citrus
Productivity	Yield (tonnes per ha)	Per Type (5)	Orchard Age				
Quality	Export packout %	Per Type (5)	Per Class				
Quality	Fruit size	Per Type (5)					
Quality	Rejects and losses	Undelivered	Packhouse rejects	Downstream (buyer/client) rejects			
Cost	Production Costs per ha	Labour (Perm)	Labour (temp/seasonal)	Water	Energy	Fertiliser	Irrigation maintenance
Cost	Employees per ha (under orchard), i.e. total perm plus seasonal averaged to 1/12 months.						
Delivery	Compliance to the Delivery Schedule	OTIF					
Safety	Injury (Cumulative injury/annualised staff complement as %)						
Delivery/ Morale	Off-season compliance index (%)	Irrigation	Nutrition	Pest & Disease Control	Orchard Maintenance		