

Bio-Blog | June 2018

Keeping all RBX Group Stakeholders Informed

The New Digital Face of RBX

The RBX Group is extremely proud to launch the new and exciting websites of both River Bioscience and X-sit. Both companies have undertaken major change initiatives over the last several months and are now moving into a new phase of their development.

The growth in sales, staff and the number of innovative products and services has been a positive shift for both companies. More exciting projects are also in the pipeline for the future and it is therefore deemed imperative that communication channels keep pace.

It was with the above in mind that the need was identified to update and modernize the branding and communication strategy for both companies to reflect the professional image that the RBX Group strives to achieve and maintain.

The companies respective websites were seen as an important place to start and these new sites have a clean and refreshing look with the latest functionality. One of the major advantages is that the website is easy to view on smart phones and tablets.

The web user will be able to access all the latest product information, news and contact details for both businesses. The modern design allows the sites to be updated on a continuous basis making them more interactive. Furthermore, use of tags and key words position the sites to be highlighted first on all major search engines such as Google.

The link for River Bioscience is www.riverbioscience.co.za

The Link for X-SIT is www.xsit.co.za



RBX Group Birthdays in June: Jerry Botha, Nicola Chambers,
Carmen Coetzee, Carlo Erasmus, Rhoderick Floors,
Nathan Fortuin, Lawrence Jonas, Taswald Kamfer,
Zaandre Lenee, Rohen Ludik, Monrae Skeepers,
Donvan Swartz, Pieter Wiehahn, Willem Witbooi