



justchad_cga

FROM THE DESK OF THE CEO (34/15)

Justin Chadwick 5 September 2015

QUOTE OF THE WEEK “The nation behaves well if it treats the natural resources as assets which it must turn over to the next generation increased, and not impaired, in value” Theodore Roosevelt

SAVE THE RHINO

This past weekend I had the privilege of cycling through a big 5 reserve in order to raise money in the fight against rhino poaching. The extent of this poaching was brought home when it was pointed out that each of the flags hanging in the tent represented a rhino killed in the past year. To give yourself the same visual image get some paper and a pen – tear the paper into smallish pieces (say 5 cm by 5 cm) and start numbering them – when you get to 1 200 look at the pile of papers at your feet; each represents one rhino killed in the past year (mostly with great pain and suffering) so that some fool with more money than brains can get what he/she wants – whether that be a status symbol or “supposedly” sexual prowess (horses hooves are closest in make up to rhino horn so why not try that?). It is time to stop these idiots before they destroy the rhinos – it is time for ALL to speak up and denounce the idiots.

AUGUST EUROPHYT

The recently released August EUROPHYT report records 5 additional interceptions for CBS for South Africa (total 2015 now 9); and 4 from Argentina (total also 9). Uruguay had 3 interceptions bringing their total for 2015 to 5.

CONGRATULATIONS TO BUYISWA DYENGA

Last week the Department of Agriculture, Forestry and Fisheries (DAFF) hosted the Female Famer Entrepreneur awards. For the second successive year citrus managed to win one of the awards – with Ms Buyiswa Dyenga scooping the export market category award. Buyiswa farms in the Sundays River. The citrus industry salutes you and commends you on this deserved recognition.

ASIA FRUIT LOGISTICA

This past week the excitement around fresh fruit marketing in Asia has almost been palpable in the Asia Fruit Logistica show in Hong Kong. For southern hemisphere countries specifically this region has been a success – the SHAFTE secretariat provided data showing that SHAFTE (southern hemisphere) imports have risen 132% in volume since 2001, while northern hemisphere imports have risen just 30% over the same period. The SHAFTE share of the Asian market is now 17% (up from 13% in 2001). In 2013 SHAFTE imports increased by 31% when compared to the five year average, while non SHAFTE countries only increased by 9%. This increase is largely led by substantial increases into Hong Kong and China, with less steep trajectories into Malaysia, Singapore, India and Thailand. Japan is almost flat lining with little growth; while Indonesia has bucked the trend by decreasing the volume imported (as a result of difficult regulations and questionable market closures). Of the temperate fruit imports, citrus is the biggest category with 1.2 million tons imported into Asia in 2014; 450 000 from the southern hemisphere. Second is the category berries, kiwis and persimmons (900 000 tons of which 100 000 from southern hemisphere). Apples and pears are third (800 000 tons imported; 220 000 from s hemisphere), followed by table grapes (600 000 t imported, 400 000 t from s hemisphere). South Africa exported 360 000 tons of fruit into Asia in 2014 – Hong Kong and Malaysia both received 28% of this volume, followed by Japan (15%), China (14%), Singapore (11%), India (3%) and Thailand (1%).

PACKED AND SHIPPED

The Soft Citrus Focus Group met today and revised their projection to 9.9 million cartons. Navels, grapefruit and lemon projections have been revised to reflect the latest packed data.

To end Week 35 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB	2013	2014	2015	2014	2015	2015	2015	2014
Grapefruit	17.7 m	15.1 m	15.9 m	14.4 m	15.4 m	15.3 m	15.9 m	15.6 m
Soft Citrus	7.9 m	9.6 m	9.5 m	8.8 m	9.2 m	10 m	9.9 m	10 m
Lemons	10.2 m	12.9 m	14.4 m	12.7 m	13.9 m	13.6 m	14.4 m	13.2 m
Navels	25.2 m	25.4 m	24.2 m	24.8 m	24.1 m	25.1 m	24.2 m	26 m
Valencia	34.5 m	34.9 m	36.2 m	24.7 m	27.1 m	49.1 m	49.8 m	50.9 m
Total	95.5 m	97.9 m	100.2 m	85.4 m	89.7 m	113.1 m	114.2 m	115.7 m

SOUTHERN AFRICAN CITRUS GROWERS HAVE INVESTED IN THEIR FUTURE THROUGH THE ESTABLISHMENT AND CONTINUED FUNDING OF CGA, XSIT, CRI, RIVER BIOSCIENCE, CGACC AND CITRUS ACADEMY