

FROM THE DESK OF THE CEO (39/13)

Justin Chadwick (27 September 2013)

QUOTE OF THE WEEK “Always get married early in the morning. That way, if it doesn’t work out, you haven’t wasted a whole day” Mickey Rooney

STUDENTS MAKE THE CITRUS INDUSTRY PROUD

Citrus growers in southern Africa can be rightly proud of the students whose studies they support through funding of the Citrus Academy. Last week Wednesday evening the annual AgriSETA Excellence Awards ceremony was held and Citrus Academy students put in a great showing. **Xolani Sibozza** (PhD Plant Path, UKZN) won first prize in the Best Student: Bursaries category, and **Richman Mavimbela** (Champagne Citrus, MBA, Henley Business School) was the runner-up. In the category Best Student: Graduate Placements and Internships, **Nomfundo Mpahla** (Ripplemead Packhouse) walked away with the spoils and **Asanda Mditwa** (Stellenbosch University) was runner-up. All these students have been part of the Citrus Academy Bursary Fund for a number of years. Richman and Nomfundo are BEE Bursary Support students, which is an encouraging sign of the inroads we are making in transformation. Congratulations to all the winners, may you continue to pursue excellence far into the future.

Congratulations also to Candice at the Citrus Academy, Jacomien and all the staff. When a student is successful in getting a Citrus Academy bursary they do not only get funding assistance – they inherit a family ready to help them with ALL their needs. I have never witnessed such student support from any other bursary provider.

The Citrus Academy continues to manage the largest private agricultural bursary fund in South Africa – while the Citrus Industry Trust (CIT) continues to be the biggest contributor to this fund. I am sure that the Trustees are as proud as I am of the accomplishments of these students.

AGRIBEE CHAMPIONS COURSE

The Citrus Academy and Transcend Corporate Advisors are bringing a course to venues within citrus growing regions. The course will enable **you to plan, drive and implement B-BBEE** certification in your agribusiness, based on the **AgriBEE** sector codes. There are huge advantages to knowing your **BEE** status, and growers are encouraged to attend this course (normal price is R5 750; this course is being offered for just **R2 250.**)

The workshop programme includes: ~ Background and introduction to B-BBEE ~ Generic Codes of Good Practice ~ AgriBEE codes ~ FAQ session: Demystifying B-BBEE ~ Enterprise types ~ AgriBEE elements ~ The AgriBEE scorecard ~ Audit evidence: gathering, collating and storing ~ Online software applications, mock scorecards and auditing software ~ Case studies (implementation planning; B-BBEE audit scenarios; using software; likely certification results).

Dates and Venues: 21/22 October Addo: SRCC Training Centre; 24/25 October Patensie Ripple Hill Hotel; 28/29 October Citrusdal Country Lodge; 31 October 1 November Groblersdal Max Mar Game Lodge and 11/12 November Nkweleni Aloe Guest Lodge. **FOR**

MORE INFORMATION CONTACT angela@citrusacademy.org.za or look for information on http://www.transcend.co.za/workshops/bbbee_champions_course_durban_and_cape_town.html

STANDARDS MEETING

John Edmonds advises that a citrus technical workshop will be held again this year; 31 October 2013, Nietvoorbij, ARC, Stellenbosch; Time to be advised.

Comments for improving or amending the current export standard are hereby invited and should be forwarded to John Edmonds (johne@cga.co.za) at the CGA by 30 September 2013. A draft agenda will subsequently be compiled and circulated prior to the workshop. The meeting will be open to the various CMF Focus group Chairpersons and Vice-Chairpersons together with representatives from the DAFF, PPECB, CEF and CGA. Proposed changes raised by the variety focus groups during the course of the year will be presented for discussion at the meeting together with those from the other industry role players.

Recommendations that are accepted in collaboration with the DAFF will be included in the draft standard for 2013 and will be proposed to DAFF for promulgation.

The current citrus standard is available on the DAFF website: www.daff.gov.za > Agricultural Production, Health & Food Safety Branch > Food Safety and Quality Assurance > Export Standards > Citrus and Subtropical Fruit.

CITRUS MARKETING FORUM (CMF) The final CMF of 2013 will be held at Infruitec in Stellenbosch on Friday 1 Nov 2013.

PACKED AND SHIPPED

To Week 39 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB	2011	2012	2013	2012	2013	2013	2013	2012
Grapefruit	15.5 m	13 m	17.8 m	13 m	15.7 m	15 m	17.8 m	13 m
Soft Citrus	6.9 m	7.6 m	8.3 m	7.7 m	8.3 m	8.2 m	8.3 m	7.6 m
Lemons	10.6 m	10.4 m	10.5 m	10.3 m	10.5 m	11.1 m	10.5 m	10.5 m
Navels	21.2m	24.6 m	25.4 m	24.6 m	25.4 m	24.9 m	25.4 m	24.6 m
Valencia	36.4 m	39 m	46 m	37.2 m	37.1 m	47.7 m	46 m	47.2 m
Total	90.6 m	94.6 m	108 m	92.8 m	97 m	106.8 m	108 m	103 m

Grapefruit packed includes 1 million cartons, and Valencia packed includes 2.6 million cartons from Swaziland and Zimbabwe.