

FROM THE DESK OF THE CEO (41/10)

Justin Chadwick (22 October 2010)

QUOTE OF THE WEEK *"The nice thing about teamwork is that you always have others on your side"*

TOYOTA NEW HARVEST OF THE YEAR AWARD

This award is made each year to the leading new farmer in South Africa. In 2009 the citrus industry had Israel Nemoarani chosen as a finalist for this prestigious award. This year Lawrence Zukile Mgdle has been chosen as one of the five finalists – the judges will be visiting his farm in the Eastern Cape next week – we wish Lawrence good luck!!

DATES FOR 2011 REGISTRATIONS

Due dates for the registration process were finalized at the coordinating meeting held on 20 October in Nelspruit. All growers are reminded that registrations for phyto markets close on **29 OCTOBER 2010**. All information and forms are on www.cga.co.za. If you do not register by that date you will not be permitted to export to phyto markets in 2011. There was a long discussion on electronic registrations – it is hoped that this will be a reality in 2011 (for the 2012 year).

Once all the information has been captured this will be made available to industry for verification on **10 December 2010 [this will be on www.cga.co.za]**. Producers must then look through the captured information and ensure it is correct – the list of registered PUC's etc. will remain open for corrections until **4 January 2011** – it will then be considered correct. DAFF Inspectors will then verify that all applications for registrations are in order – confirming compliance with requirements – by on farm visits. THE FINAL APPROVED LIST WILL BE MADE AVAILABLE ON **25 FEBRUARY 2011**.

MEETING NOTICES

The **Standards Work Shop** will be held on **26 October at Olive Grove, Infruitec at 12h30**. The organizers have indicated that all citrus sectors (soft citrus, grapefruit, lemons, navels and Valencia) will be held together. A lunch will be served at 11h45 (please RSVP gloria@cga.co.za). Agenda and directions on www.cga.co.za.

Then on **27 October starting 10h00 at Olive Grove, Infruitec in Stellenbosch we wrap up with the FINAL CITRUS MARKETING FORUM (CMF) Meeting**. Agenda on www.cga.co.za.

After the CMF the **Japan Focus Group** and **Grapefruit Focus Group** will meet to discuss two important issues – the coordination of shipping to Japan, and the promotion campaigns over the past year. This meeting will kick off at about **14h00 at the CMF venue (Olive Grove, Infruitec)**.

IF YOU ARE ATTENDING EITHER THE STANDARDS WORKSHOP OR CMF PLEASE RSVP GLORIA 031 7652514 OR gloria@cga.co.za by 4 pm TODAY.

At the same time (14h00) on 27 October, Malcolm Dodd has notified that there will be a Citrus Cold Chain Forum (CCCF) meeting to discuss new pallet specifications and testing methods. This meeting will be in the Carmine Room at Infruitec. There have been a lot of reports of sub standard pallets in the industry this last year, and it is an area that needs some attention. Please RSVP for this meeting to Jean De Gasperi 013 7598000 or jeandeg@cri.co.za.

PACKED AND SHIPPED

The large discrepancy between shipped and packed figures has been a concern for some time, as there are definitely not 13 m cartons of fruit packed but not yet shipped. PPECB have determined that the discrepancy is due to conversions, and are working on correcting the figures. The work done so far shows a more understandable shipped figure – by next week this work should be completed and the shipped figure will be adjusted. In the meantime it is best to work on the packed figure – as that is considered to be accurate.

To Week 41 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed	Final Shipped
SOURCE: PPECB	2008	2009	2010	2009	2010	2010	2010	2009	2009
Grapefruit	12.8 m	14 m	12.5 m	13.7 m	11.2 m	12.6 m	12.5 m	14.2 m	13.7 m
Soft Citrus	7.3 m	6.8 m	7.5 m	6 m	6.4 m	7.5 m	7.5 m	6.8 m	6 m
Lemons	9.5 m	8.6 m	9.6 m	7.5 m	7.6 m	9 m	9.6 m	8.7 m	7.7 m
Navels	21.5 m	19.4 m	22.9 m	19.1 m	22.6 m	21.4 m	22.9 m	19.4 m	19.1 m
Valencia	42.4 m	38.2 m	46.2 m	33.8 m	37.5 m	41.3 m	46.2 m	38.5 m	35.3 m
Total	93.5 m	87 m	98.7 m	80.1 m	85.3 m	91.8 m	98.7 m	87.6 m	81.8 m

GROWERS' FUND THEIR FUTURE THROUGH THE ACTIVITIES OF THE CITRUS GROWERS' ASSOCIATION, CITRUS ACADEMY AND CITRUS RESEARCH INTERNATIONAL