

FROM THE DESK OF THE CEO (23/10)

Justin Chadwick (18 June 2010)

QUOTE OF THE WEEK *"Always get married early in the morning. That way, if it doesn't work out, you haven't wasted a whole day"* Mickey Rooney

INTERNATIONAL PLANT PROTECTION CONVENTION (IPPC)

All countries that join the World Trade Organisation (WTO) sign the IPPC – this convention aims to prevent the spread of pests and diseases around the globe, while at the same limiting the impact on world trade. The rationale is that countries have the right to protect their flora and fauna, but not unreasonably so. Trade requirements and regulations should be based on good science.

Since 1992 South Africa objected to the EU's unilateral imposition of requirements in terms of trading of citrus. In particular the EU's measures regarding CBS were not based on any scientific justification. In fact the measures implemented in 1992 were not based on any Pest Risk Assessment (PRA), a requirement for imposing or changing measures. After requesting a PRA for many years, the South African citrus industry and the then Department of Agriculture commissioned the world's leading CBS researchers to develop a PRA, lodged with the EU in 2000. There followed ten years of frustrating interaction between the EU and RSA plant health authorities, culminating in the EFSA report (which missed the point about giving an opinion about the PRA, instead trying to do its own research with a panel who knew nothing about CBS). Since the EFSA report resulted in increased measures regarding CBS, and the fact that there is still NO TECHNICAL JUSTIFICATION for the present CBS measures, Department Agriculture, Fisheries and Forestry (DAFF) and industry have now approached the IPPC secretariat to intervene. The usual intervention by IPPC is to convene a panel of experts to study all material pertinent to the issue, and deliver a finding. The process could take up to 18 months – and should FINALLY bring some sense into the debate – and reduce the trade limiting, unjustified measures presently in place.

HANS NODDEBOE

Hans Noddeboe, doyen of the citrus industry, passed away on Sunday. Hans will be remembered for his wicked sense of humour, and his passion for the citrus industry. Hans attended every citrus industry meeting I attended in Swaziland, and was a fierce protector of the Swazi industry. Always the gentleman, Hans will be sorely missed. Condolences to Per and the rest of his family.

GLOBAL CITRUS CONFERENCE: 8th and 9th July 2010

2010 saw citrus growers directly funding their first promotions in the UK and Japan. RED Communications has been contracted as the agency to run the UK campaign, and **John Valentine** of RED will share his experiences and plans at the conference.

With growers eager to get their hands on the newest and best cultivars, and exporters keen to be the first to market them, **Etienne Rabe's** address covering his global perspective on cultivars is not to be missed.

REGISTER NOW FOR THE ONLY GLOBAL CITRUS CONFERENCE AT www.gcc2010.co.za.

PACKED AND SHIPPED

To Week 22 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed	Final Shipped
SOURCE: PPECB	2008	2009	2010	2009	2010	2010	2010	2009	2009
Grapefruit	7.4m	6.7m	5.9m	4m	2.2m	12.6m	12.2m	14.2m	13.7m
Soft Citrus	4m	3.2m	4m	2m	2.5m	7.5m	7.9m	6.8m	6m
Lemons	5m	3m	4.4m	1.8m	1.9m	9m	9m	8.7m	7.7m
Navels	5.6 m	3.9m	4.6m	1.1m	1.4m	21.4m	21.4m	19.4m	19.1m
Valencia	0.6m	0.2m	0.1m	-	-	41.3m	41.3m	38.5m	35.3m
	22.6m	17m	19m	8.9m	8m	91.8m	91.8m	87.6m	81.8m

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GROWERS' ASSOCIATION, CITRUS ACADEMY AND CITRUS RESEARCH INTERNATIONAL**