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Website www.cgasummit.co.za | Facebook [CGA Citrus Summit](https://www.facebook.com/CGACitrusSummit) | Twitter [@CitrusSummit](https://twitter.com/CitrusSummit)

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Circular No. 9, Week ending 20th January, 2017

Countdown to the Summit:
48 days

Spotlight on Speaker

Deon Joubert (CGA EU Representative)

Born in Cape Town, Deon spent his childhood and school years in Pretoria. After completing his 2 year compulsory military training as a Commissioned Officer, he obtained a BSc Agric from Stellenbosch University, followed by a Post Graduate MSc in Applied Economics.

In 1981 he married Sandra and they have four children. During this time he worked as an Economist for the Department of Agriculture, and is member of both the SA Agricultural Economic Society and the SA Society for Agricultural Extension.

Deon was appointed as Councillor Economics at the SA Mission to the EU (Brussels) in June 1990,



dealing with all aspects of SA Agricultural Trade and Market Access. He was appointed Head of Parliamentarian Services and Marketing Advisor to the Minister of Agriculture upon his return to SA in 1994, where he spent three years. In 1997 he became CEO for the Deciduous Fruit Board and in 1998 worked on the merger between Unifruco and Outspan. From 1999 he filled various management positions in Capespan on Procurement, Marketing and Logistics. In December 2006 he headed up the Capespan Operations Division, both contracting and executing Fruit Logistics on all trade from South African. He is passionate about Supply Chain Efficiency and Effectiveness, seeking shortened supply chains and has worked hard on up and downstream integration of trade lanes.

In 2014 the CGA appointed Deon as the Special Envoy on Citrus EU market access where he dealt with the threat of citrus market closure due to CBS. This has largely been addressed and he is currently focusing on FCM which is again threatening the SA citrus market access.

For more details & registration visit www.cgasummit.co.za

Limited seats available.

Confirmed Speakers

- Mohammad Karaan (Dean of Faculty Agri Sciences, Stellenbosch University)
- Nico Groenewald (Standard Bank)
- Frans Cronjé (Institute of Race Relations)
- John Purchase (CEO, Agbiz)
- Mono Mashaba (Chairman, CGA-GDC)
- Jacomien De Klerk (General Manager, Citrus Academy)
- Thembeka Meyiwa (Intern, CGA)
- Julian Ribeiro (TBWA Hunt Lascaris)
- Jacques du Preez (Hortgro)
- Anton Kruger (CEO, FPEF)
- Hannes de Waal (CGA Lemon Focus Group)
- Jan-Louis Pretorius (CGA Grapefruit Focus Group)
- Graham Barry (Cultivar Specialist)
- Parth Karvat (Yupaa Group, India)
- Rocco Renaldi / Deon Joubert (CGA EU Representatives)
- Mikhail Fateev (CGA Russia Representative)
- Vaughan Hattingh (CEO, Citrus Research International)
- Inge Kotzé (World Wide Fund for Nature)

Costs (Registration fee):

CGA Members = R 1,200 + VAT

Exporters/Stakeholders = R 2,000 + VAT

Government Officials = R 1,200 + VAT

Students = R 1,200 + VAT

Overseas Delegates = \$200

Optional Extras:

Gala Dinner (8th March) = R250pp + VAT

Study Tour (incl. accommodation) = R 1,500 + VAT

Summit Registration Includes:

- Welcome Dinner (7th March)
- Conference bag
- Tea, coffee and/or water
- Lunch (8th & 9th March)
- 1½ Day Conference

Programme:

Monday 6th March: Study Tour

Tuesday 7th March: Study Tour

Tuesday 7th March: Welcome Dinner for
registered CGA Summit delegates

Wednesday 8th March: Day 1 of Summit

Wednesday 8th March: Gala Dinner

Thursday 9th March: Day 2 of Summit

Thursday 9th March: CGA Members Meeting
scheduled for after Summit

[Programme Download](#)

[Study Tour Programme Download](#)

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